

Content Management



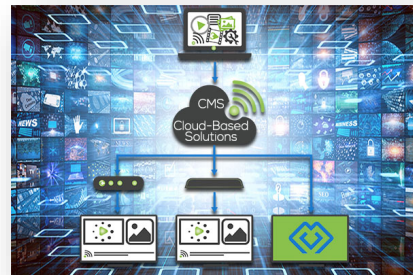
■ Next-Generation CMS Solutions

- ✓ Master Video's Content Management System (CMS) is a single platform solution that manages Digital Signage, IPTV, and Video Streaming content.
- ✓ Our user-friendly Content Management Systems are vertically targeted to any IPTV and Digital signage needs, and are respected for their reliability, affordability, technology, and performance... Manage your content anytime, anywhere.

■ Basic CMS Features

- ✓ **Content Creation** (allows users to easily create & format content)
- ✓ **Content Storage** (stores content consistently in one place)
- ✓ **Workflow Management** (assigns role-based responsibilities)
- ✓ **Publishing** (organizes and pushes digital content live)
- ✓ **Data Analytics** (full reporting and analytics tools)

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"Master Video is a third-generation family business, a 'One Company-One Source' solution provider... from consulting and design engineering to installation and integration, with reliable service and support you can always depend upon."



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