



Master Video

SYSTEMS

IPTV | Television | Digital Signage



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VIDEO**

One Company • One Source

IPTV • Digital Signage • Audio Video Systems • Security Systems
214.388.3446

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IPTV | Television | Digital Signage



(Click on Systems Below to Continue)



[Internet-Protocol Television](#)



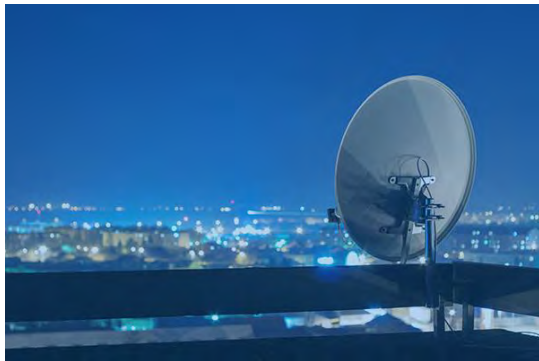
[Digital Signage](#)



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[Video Content](#)





Internet-Protocol Television



■ Next-Generation AV/IT Solutions

- ✓ Master Video's Internet-Protocol Television (MV IPTV) solutions deliver end-user engagement, education, entertainment, and more, while simultaneously providing powerful data and analytics to enhance workflows and maintain compliance.
- ✓ IPTV is the most effective way to share any visual content around the hospital, office, school, campus, casino, or stadium. Our MV IPTV platform integrates with a variety of software systems to centralize and deliver interactive communications.

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"We are a single-source solution from planning, engineering, and installation, to service, and maintenance. Our MV IPTV solutions greatly enhance overall TV entertainment, Video on Demand, and real-time communications, for higher patient, guest, and staff satisfaction."

■ Why IPTV?

- ✓ User-Friendly
- ✓ Live Television
- ✓ Program Guide
- ✓ Video on Demand
- ✓ Live, Pause, Rewind
- ✓ Analytics & Reporting
- ✓ High-Quality HD Content
- ✓ Emergency Notifications
- ✓ Digital Signage Communications



Digital Signage



■ Next-Generation Digital Signage Solutions

- ✓ Master Video's Digital Signage Solutions provide information over a network to effectively communicate important messaging in a dynamic changing format that communicates vital real-time information that is critical in today's business environment.
- ✓ We offer interactive experiences, video walls, and kiosks, to stimulate engagement and provide important information, directions, education, entertainment, and communication facility-wide.

■ Digital Signage Benefits

- ✓ **Messaging** - Real-Time Information, Education, and Wayfinding Services.
- ✓ **Marketing** - Interactive Experiences, Brand Awareness, and Analytics.
- ✓ **Merchandising** - Digital Advertising, User Engagement, and Increased ROI.

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"Our Digital Signage Solutions allow you to customize and update interactive digital sign content from anywhere, anytime with an internet connection to improve the customer experience and increase operational efficiencies."



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Interactive Video On Demand



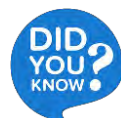
■ Next-Generation VOD Solutions

- ✓ Master Video offers a wide-selection of Internet Protocol Television (IPTV) system solutions for Interactive Video-On-Demand (IVoD), Broadcast TV, and other multimedia content.
- ✓ Our new interactive Internet Protocol TV platforms provide patients, guests, and fans on-demand video content with backend administration services that can dramatically improve the overall end-user experience and management's peace-of-mind.

■ Video On Demand Benefits

- ✓ **Integrates Seamlessly** with existing infrastructure.
- ✓ **Flexible Scalability** to meet facility changes.
- ✓ **Custom Configuration** of modular applications.
- ✓ **Remote Administration** from centralized location.
- ✓ **User Friendly** intuitive navigation interfaces.

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"Master Video offers a wide selection of Internet Protocol Television (IPTV) system solutions for Interactive Video-On-Demand (IVoD), linear HD Broadcast TV, Streaming, and other multimedia content, that provides engagement and interactivity through in-room video experiences."



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Content Management



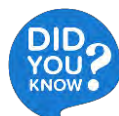
■ Next-Generation CMS Solutions

- ✓ Master Video's Content Management System (CMS) is a single platform solution that manages Digital Signage, IPTV, and Video Streaming content.
- ✓ Our user-friendly Content Management Systems are vertically targeted to any IPTV and Digital signage needs, and are respected for their reliability, affordability, technology, and performance... Manage your content anytime, anywhere.

■ Basic CMS Features

- ✓ **Content Creation** (allows users to easily create & format content)
- ✓ **Content Storage** (stores content consistently in one place)
- ✓ **Workflow Management** (assigns role-based responsibilities)
- ✓ **Publishing** (organizes and pushes digital content live)
- ✓ **Data Analytics** (full reporting and analytics tools)

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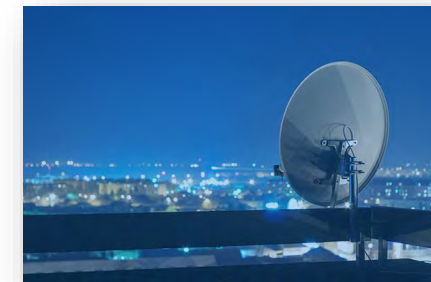
"Master Video is a third-generation family business, a 'One Company-One Source' solution provider... from consulting and design engineering to installation and integration, with reliable service and support you can always depend upon."



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Satellite | Signal Sources



■ Next-Generation Satellite Signal Solutions

- ✓ Master Video furnishes, installs, and services state-of-the-art HD satellite television systems, bringing the power of digital-quality picture and sound into Hospitals, Hotels, Venues, Stadiums, and other Commercial facilities.
- ✓ We provide your facility with the proper licensing and hardware necessary for reliable satellite reception and quality programming directly from the broadcaster in a cost-effective manner to enhance the end-user experience.

■ Master Video Provides;

- ✓ Full-service satellite systems
- ✓ Signal source solutions
- ✓ Consulting & design engineering
- ✓ Installation & integration
- ✓ Reliable support & service
- ✓ Proactive maintenance
- ✓ Positive viewer experience
- ✓ Peace of mind

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"We're invested in the well-being of your business to future-proof your facility with Master Video's superior signal source satellite technology, providing the best viewer experience for increased customer satisfaction."



Cable Distribution



■ Next-Generation Cable Distribution Solutions

- ✓ Master Video designs, services, and installs Cable Distribution Systems and full-service cabling in Hospitals, Hotels, and Commercial Facilities, optimizing signal strength to enhance the end-user experience.
- ✓ We have broad experience in CAT and Fiber Cabling; our engineering and design teams work to integrate the cabling network to specifically meet the needs of each facility with the highest quality standards.

■ Structured Cable Benefits;

- ✓ Organizes infrastructure
- ✓ Future-proof Infrastructure
- ✓ Make moves & changes easier
- ✓ Receive predictable performance
- ✓ Reduce potential downtime
- ✓ Increase connectivity & speed
- ✓ Ensure end-user satisfaction

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“Master Video full-service cabling solutions can “future-proof” your facility, from updating current cabling to installing new cable infrastructures and connecting to IPTV/AV end-point devices. Whether Coax, Twisted Pair, Cat6, or Fiber, we have you covered.”



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Displays | Mounting



■ Next-Generation Displays & Mounting Solutions

- ✓ Master Video is highly experienced installing television displays and mounting systems to meet the exacting design requirements of each facility. We offer the latest in industry-leading mounts and arms for television systems and digital signage, for a safe, secure user experience.
- ✓ We have the infrastructure to modify products to meet specific requirements for healthcare, hospitality, sports venues, education, and corporate facilities.

■ Why Displays & Mounting?

- ✓ **Commercial TVs:** Ultra HD LED
- ✓ **Digital Signage:** Touch Screen
- ✓ **OLED Displays:** Transparent
- ✓ **Video Walls:** Wide Viewing
- ✓ **Outdoor Displays:** Open Frame
- ✓ **Accessories:** Mounts, Brackets

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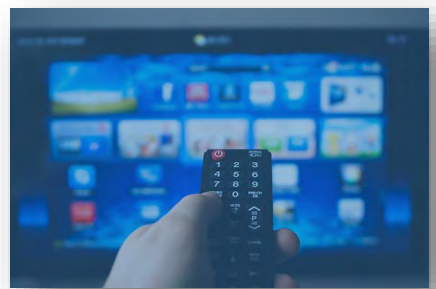
"Master Video offers the latest industry-leading Displays and Mounts for television systems and digital signage. We have the experience and infrastructure to modify products to meet specific requirements in any business environment."



**MASTER
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Video Content



■ Next-Generation Video Content Solutions

- ✓ Master Video is an aggregator of interactive video content for Information, Education, Training and Entertainment. We identify, source, and obtain the necessary licensing rights to allow video content to legally broadcast throughout your facility.
- ✓ We provide turn-key custom video content with engaging, actionable in-room television programming, to enhance the user experience.

■ Premium Digital Content

- ✓ Full Copyright Protection
- ✓ Multiple Delivery Formats
- ✓ High-Quality HD Video
- ✓ Digitally Delivered
- ✓ Thousands of Titles
- ✓ Frequent Title Refresh
- ✓ Variety of Subject Matter
- ✓ All Age Groups & Genre's
- ✓ Edited Content
- ✓ Multi-Language

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"Master Video provides end-users with the right content and appropriate licensing to rebroadcast Video Content for Entertainment, Education, and Information, through Media Aggregation Platforms and Video Delivery Systems."



- Audio Video Digital Media
- System Technology Integration
- Concept to Completion Since 1953



Company Overview

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